Dr. Alaa Guidara is a distinguished professor of finance and an Ambassador for the National Crowdfunding and FinTech Association (NCFA). He is a founding and board member of prominent companies in Islamic finance, including Finispia and S7 Equity. The innovative financial solutions are used in over 50 countries. Dr. Guidara holds a Ph.D. in Finance and Insurance from Laval University (Canada) and a Postgraduate Diploma in Islamic Banking and Insurance from the Islamic Banking and Insurance Institute (London, UK). Actively engaged in research, he serves as a reviewer for leading academic journals and conferences. His work has been published in top-tier journals, including the Journal of Applied Economics and the Journal of Banking and Finance, among others.

various innovative practices that are being used in the Islamic finance industry. Ultimately, the goal of NACIF is to facilitate sustainable finance practices that benefit society at all levels.

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